

EDITORIALS

Some Observations About The School Situation

Regardless of how legal it is, it is a mistake for anybody or any group to seek to go too far, too fast. Take some of the Negroes who, following the historic decision of the U. S. Supreme Court, seem to insist on getting everything out later than it should be.

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We white folks may as well be honest about the matter. Back in 1890, nearly 50 years ago - the U. S. Supreme Court promulgated that separate but equal decision regarding public education. The gist of the decision was that it was all right for white kids to have THEIR schools and the Negroes to have THEIRS, but that such schools should be equal in every respect. Mississippi and other southern states paid no more attention to this decision than they did to the wind blowing. And hence the mess we are in today.

Here's what may be around the corner. The state Constitution may be changed so that the duty of the state to educate children will no longer be upon the state. In other words, the State of Mississippi may turn its hands to the question of "free schools" for kids. As a matter of fact, "free schools" are comparatively new things. 75 years ago, there were no such things as "free schools." Parents provided for education of their children just as they provided food, shelter and other necessities of life.

Doing away with "free schools" may be what will result from the extraordinary session of the legislature called by Governor White after about two of the 10 million Negroes of the state failed to get along with him in his frantic promise to do better for the Negroes.

If I can interpret the feelings of the majority of voters, I would say that a majority of voters, if such alternatives were presented them, would prefer "no schools" to what have become called "integrated schools." It seems to boil down to choosing ONE of TWO courses - no free schools, and integrated schools.

By way of parentheses, how could the 100 Negroes called into conference with Governor White speak for ALL Negroes in Mississippi or were they self-appointed "leaders" of that race? The Negroes of this county have had few better friends than this writer. This then, is my advice: don't try to go too far, too fast; don't try to get too much, too quick. Remember that, following a glimmer of light following the Civil War, your race went back into darkness.

Eastland Is THE Man

In all boils down to the fact that Eastland is THE man to reflect Senator because he knows his way around in Washington. Say that he has long since said that he has the experience, it all boils down to saying that Jim Eastland knows his way around the place where big things are happening.

He's got to have missed some roll call. What Senator has a perfect record of attendance? After all it is far more important for a Senator to do something for us when he is there than just to be there all the time, just sitting and answering to his name when it is called.

Jim Eastland has become the voice of the Southern cotton farmers, since Senator Bankhead of Alabama died.

Getting right on down to Grenada County, let's all remember that, while Jim is no magician, he had 5,000 acres of cotton land taken from the bottom of Grenada Lake and distributed on an equitable basis to

farmers in the non-submerged parts of this county, and that he did a similar thing for cotton farmers in Grenada and Yalobusha counties.

We are willing to concede that it is possible that Carroll Gartin, should he be elected, MAY know as much as Jim Eastland and even get around Washington BETTER after he is there two or three terms but, at the present time, Carroll is a stranger; there, knows none of the ropes and none of the tricks of the trade and would be almost useless to Mississippi for several years.

The logical thing it seems to me for Carroll to have done was to seek PROMOTION in a regular way, that is to have sought to be Governor of Mississippi. Many folks think that's what he is going to do; that, after the 24th of August, he will keep on running, but for Governor after that date and, in that event, many of us now whooping it up for Eastland may be whooping it up for Gartin.

McQuay Company Another "Anchor To The Windward"

Grenada is about to get another "anchor to the windward" in its efforts to improve its chances of economic progress, and will have such an "anchor" when the McQuay outfit gets going, and it will not be long now before this company does get going.

Everybody know what a great boost Grenada's participation in Grenada Industries gave, and continues to give this community. As realistic people are bound to know, Grenada Industries' continued operation is a big "key" to our present economy. When the manufacture and sale of nylon hosiery, the product of Grenada Industries, slackens, just to that degree does the economy of Grenada slacken. Should manufacture of nylon hosiery there STOP entirely while this

is possible, but not probable, it COULD happen, Grenada's economy would grind to a halt.

Grenada's economy is at present pretty well tied to Grenada Industries, so it is well that, with the coming of McQuay, Grenada will have another "anchor to the windward."

And, while on that subject, it might be well to realize that no ONE MAN brought this industry here, but ALL folks, working together to a common end, were responsible for what most folks consider a big thing. For example, we should remember that the power company, not thru any philanthropic motive, but thru the free enterprise object of getting more customers for its product - electric power - was a big factor in persuading McQuay to come here.

plug horses in his pastures near Grenada.

Guy says not. He is not accumulating these animals for purposes of transportation in war, but is accumulating them to ship to mink farms in Wisconsin where the mules will be ground up and fed to the minks there which are being grown to be killed and skinned.

This is big business, Guy says, adding that on one day in July he accumulated and shipped 147,000 pounds of plug mules and plug horses to mink farms; that he gets such animals from all over the state.

Most of these mink coats that you see minked sporting come from rabbits, but some of such coats really come from minks, a few from wild minks, but more from domesticated minks raised on mink farms in Wisconsin. Wild minks make their own way in the world, but the domesticated minks must be fed and, of all food, they prefer ground mule meat.

Grenada Lake To Be Biggest In Chain

The probabilities are that Grenada Lake will not only eventually become Grenada's biggest "industry", but it will also become the greatest (in point of attracting folks, if not in size) in the chain of four similar installations in the giant plan to control the waters of the Yazoo watershed, a project fathered by the Corps of Engineers.

Look at the small enterprises already established along No. 51, No. 8 and No. 7, offering tackle, bait and accessories. Look at the several privately-operated boat docks around the perimeter of this lake, with many more to come. Look at the "concessions" that have already sprung up in and around the lake, and more to come.

Although, the lake just began to form about the 1st of the year, more has already been done here in the way of attracting folks and "servicing" them, than has been done at Enid in two years, or at Arkabutla at all. Grenada Lake area is creeping up on Sardis Lake, established about ten years ago.

Look at the sand beach, the FHA Camp, at the TWO state parks, at the Girl Scouts area, at the crowds that throng the area and don't forget the parking area for privately owned boats. Look at these and more to come.

A state-operated agency, with headquarters in Jackson, put out a map several years ago which showed that there are more folks in a 50-mile circular area, with its center in Grenada, than in any other similar area in the state - hence our potential is much greater than any other recreational area in this section - potential, that is, for folks coming here seeking recreation in such things as fishing and boating.

As the Grenada Lake comes to afford more fish and bigger fish, as it eventually will, the number of folks who come here will get bigger and bigger and the lake's importance to the economy of this community will become bigger and bigger.

It is quite apparent that Grenada as a whole has taken greater advantage of the presence here of this lake than have the citizens of any other community with a nearby flood-control lake.

As this newspaper has often stated, Grenada Lake may soon be Grenada's most important "industry."

(Intended Last Week)

There aint no use in Boots Jones of Cleveland, Mary Jones of Grenada, "Miss Modie" of Grenada and Roy Doak reading that big ad about subscriptions. They have already paid

"Farm of the Week" Last Week



This Series sponsored by Jitney-Jungle of Grenada

"Grass-killers live in shacks, eat sow bosom and wear ragged britches and walk wherever they are going; users of grass live in mansions, eat choice food, wear good clothes and ride in Cadillacs." (Reprinted from the GCW)

The picture above and the story herewith vindicate the rightness of the above statement. The owner of the place is Guy Branscome, one of the most progressive of the livestock dealers in this part of the state. The home shown sets on a commanding spot in the 287 acre tract, now known as Grenada Angus Farm and located about a mile south of the Grenada city limits on Highway 51 South, which highway by the way just about splits the property north and south.

Guy and his wife, the former Miss Lillian Chambley of Carroll County, who were married in 1931, saw and admired the country home of Dr. Powell of Como, borrowed the architect's plans, employed George Lambert to build the home shown above which, except for a few minor details is an exact replica of the Powell home. It is a pity that the camera could not have taken in the beautiful surroundings, including barns, fences, etc.

Guy and wife have two boys, Guy Jr. 21, and a student in Auburn who is to be a veterinarian, and Ed Hays, 16, a student at GHS, but both help out, as only alert boys can help, in and about this stock farm. Mrs. Branscome does her part too, and makes this family an all-stockman family. Guy's two brother, L. L. and J. D. are stockmen too. Both sisters, Mrs. Gladiola Harris, who is Home Demonstration Agent in Tallahatchie County, and Mrs. Lynwood Baker at

the Branscome farm near Elliott are farmer-stockmen aids too.

Guy owns the Tatam old place, whose headquarters are shown above. This used to be a run-down cotton farm, very typical of the land in the county twenty years ago. He fenced it; he drained it; he established over 250 acres of it in permanent pastures; he went in for registered Black Angus cattle and says the \$200 per acre which it cost him to establish permanent pastures has paid off in greater returns.

Guy also owns the Sayles old place near Elliott, another tract of land which had run down after continued use of the "old" methods. This place has 584 acres and this place, while primarily a cattle enterprise, does have over a hundred acres of row-crops, including 105 acres of cotton. It too has been fenced, drained (over 35 miles of drainage ditches having been dug by Guy). And, today, after much work and planning, it is a valuable, productive property.

The Chambley old place in Carroll County is another tract of run-down land that Guy has "brought back". It contains over a section of land and is fenced, cross-fenced and has over 250 acres of permanent pastures. Yesterday it was just one of many places in that hill section that had just about gone to hell. Today it has been brought back by the work, skill and money of Guy Branscome. This is the property where he is specializing in white-face cattle. Oliver Mitchell is Guy's main man on this property. Oliver himself had just about played out when he started there. Today he and his family are happy and contented, seeing the results of their labor paying off on every hand. Ninety thousand pine

seedlings were put out there last year.

Guy did not start life with a silver spoon in his mouth. As a matter of fact he milked cows at the KDI-huel school to pay to complete his measure schooling there.

He and all his folks represent the best in the breed of folks - the stockmen - which largely has supplanted the cotton kings of the old South.

Kirk uses what I call "enlightened self-interest" in buying up his car filled with food to give "free" dinners to his cotton choppers. He may buy \$8.00 worth of "free" food, but he probably gets back \$11 worth of additional work, as result of that "free" food. Guy uses intelligent self-interest in helping in every way possible, like in the 4-H work of the boys, to get MORE livestock in the county on the theory that, if the livestock industry grows, he, being a big stockman, will prosper too, even if only eventually.

Guy is preeminently a land-builder, as one can see if he will as the writer did - ride over and view his rejuvenated properties. Either one of his three properties is a big story in itself, a story of "bringing back" run-down land.

He also is a stockman. He raises stock; he buys stock and sells stock; he'll even "board" stock. Doing all of this, he must, of course, has to KNOW stock.

Even though recent years have shown a decline in prices of all stock, and, even though Guy, smelling the decline afar off, sold off a good deal of his own stuff, he has never lost faith in the quotation which introduced his story; that grass-killers eventually go broke, while grass-users eventually get ahead.

perfectly satisfied.

Among my sad duties this week was writing up three of my good friends, Ralph Semmes of Grenada, Bob Carpenter of Valden and Chester Brown of Ashville, every one of whom is a charter member of the GCW family.

It's just about time for Dot Hayden to get into the Cadillac farmer class. Fred Griffin, please note. May be it could be arranged for Dot to take old Pete Embury's place in the Cadillac farmer class.

I was exposed to a Cadillac ride Wednesday morning when Brother Ellett Lawrence came by. But my feet might get sore.

Some of his jealous compatriots say that the reason Louie Friedman has taken up fishing with Henry Ray is that Louie wants to make a "light tech".

Mrs. Wibe, Harald Rotler's sister who got the GCW in Oslo, Norway, has come to the United States. May be another of Harald's sisters, Mrs. Holfoot in Honefoss, Norway, gets the GCW.

"Next Week" Never Gets Here

In many respects, all country newspapers, in fact ALL newspapers, have the common experience of not having room enough to publish everything (including good things) that comes for publication. Anyway, that's OUR experience.

When we get crowded, we mark the "copy" as "Next Week" and pile it at the bottom of the copy basket. News moves in in a continuous stream and, before "next week" gets here, there is an abundance of "this week's" stuff and, before press time, some of the "this week's" stuff gets marked Next Week, and so the contents of the copy basket gets thicker and more voluminous.

As a consequence a lot of stuff (some of which is good stuff) NEVER gets printed at all.

Periodically, we just shut our eyes and pick up and consign to oblivion a whole pile of "Next Week" stuff.

That's what we had to do Sunday of this week, but we are not kidding ourselves, that we have finally solved the problem of overabundance of "items to fill up the paper", that is a continuous struggle and a contin-

uous problem. By next Sunday, our copy basket will probably hold a lot of stuff (some of it good stuff) marked Next Week.

The word, editor, is derived from the Latin language and means the fellow who takes out, the "e" meaning "out".

War NOT Brewing After All

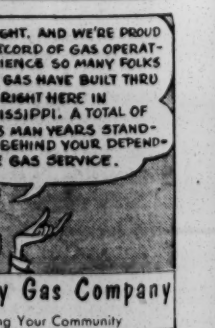
Fear was expressed in this newspaper that war was about to break out because Guy Branscome was accumulating so many plug mules and

GRENADA COUNTY WEEKLY

W. W. WHITAKER Editor-Owner
MRS. W. W. WHITAKER Publisher
SOCIETY EDITOR, ADVERTISING MANAGER AND CHIEF CLERK
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SEEN, HEARD & TOLD BY THE EDITOR

(Intended for Last Week)

I make this resolve: that, with Ralph Semmes dead, we dissolve the old Ferdinand Club.

Mabel and I spent the night Tuesday down home at Oxberry. I slept like a man with a clear conscience but Whyte Juniors' dern cats kept Mabel awake, while his dern roosters started crowing about midnight. About daylight, Whyte Jr. and I 'traveled' to White Lake and caught a nice mess of bream which we fed Gus Chapuis, then working on our house there.

Mr. and Mrs. Fred Lickfold are among the many jewelers who are attending the National Jewelry Fair in the Conrad Hilton Hotel in Chicago.

My old Oxberry friend, Wild Smith dropped in Thursday morning. He has been living in the swamp many years and it looked like everybody he knew in Grenada was dead.



Birthday Dinner For Mrs. Jack Clanton

Mr. and Mrs. Homer Trussell and son entertained with a dinner Sunday August 1 in their home, honoring Mrs. Jack Clanton on her birthday. Enjoying this happy occasion with the honoree were her husband and two children Wayne and Susy Clanton.

ton; her parents Mr. and Mrs. Scott Wood, a sister, Mrs. Troy Whitten and baby, Calhoun City; Mr. and Mrs. Walter Philly, Schlater; Mr. and Mrs. Fox Clanton, Cleveland; Mrs. H. B. Childs, Rt. 1, Gore Springs; Mr. Clanton's parents, Mr. and Mrs. P. M. Clanton and children, Katie Sue and Doyle Clanton; Sterling Hood, Webster County.

Neighborhood guests calling in the afternoon were Mr. and Mrs. F. E. Gillon.

E. L. Trusty Jr. of Mobile visited his parents, Mr. and Mrs. E. L.

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Trusty, Sr. during the weekend. Enjoying Sunday with him in the Trusty home were his sisters Mrs. Paul McElroy with Mr. McElroy, Grenada and Mrs. Billy Shaw with her family of Gore Springs.

Mrs. Audie Johnson has been the guest for 2 weeks of Mr. and Mrs. W. M. Gresham in McCool. With Mr. and Mrs. Gresham they plan to leave Thursday for Mobile to visit Mr. and Mrs. Billy Shultz and children.

The many friends of Mrs. J. W. Bowen, Sr. are glad to know that she was able to return home Monday from Baptist Hospital in Memphis where she recently underwent surgery and wish for her a complete

ARTHRITIS?

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism, hands deformed and my ankles were set. Limited space prohibits telling you more here but if you will write me I will reply at once and tell you how I received this wonderful relief.

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recovery.

Weekend guests in the H. V. Phillips home were Donald Phillips and his friends Johnnie Byrd and Jim Abrens all from Clinton and Mr. and Mrs. Paul Phillips and three children Billy, Jimmy and Betty Sue of Grenada.

Mr. and Mrs. Kenneth Nail and children of Tupelo were guests early this week of their parents and grand parents, Mr. and Mrs. H. V. Phillips.

4-H Club members attending 4-H Club Camp at Choctaw Lake July 28-31 were Betty Ann and Patricia Dyre, Nannie Mae Sulton, Christine Bowen, Betty Ann Williams, Harold Ray Bowen, and Thomas Haile.

Pvt. Algeon Sulton, son of Mr. and

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Notary Public
MRS. W. V. WHITAKER
GRENADA COUNTY Weekly

Mrs. Fred Sulton sailed on the USS Brekenridge and reached Seoul City in Korea July 21st. His address is Pvt. Algeon Sulton US83210559 Co. B, SACB, APO 67 6-6 PM, San Francisco, Calif.

Ralph Fletcher Spratlin, son of Mr. and Mrs. O. D. Spratlin, Jr. was born in Grenada Hospital July 21st, weight 8 lbs. 6 ozs.

(Continued to page 3)

POLITICAL ANNOUNCEMENTS

For Chancellor 3rd District:
Fred M. Bush, Jr. of Holly Springs

Herbert Holmes of Tate County (for re-election)

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Completion Natchez Trace Parkway—Flood Control Projects—Development Of Forestry and Natural Resources—Farm to Market Roads—Rigid Price Supports—Fair Labor Legislation—Social Security for Ministers—Increased Old Age Pensions—Expansion of TVA and REA Facilities—Adequate Hospitalization and Veterans Benefits—Constitutional Amendment to Curb Supreme Court and Retain Segregation—Expansion of Extension Service and Soil Conservation and Vocational Agriculture Programs.

"In the Senate, seniority and experience count for everything. I am 14th now among 96 senators. This seniority is an investment by Mississippi. It is high because you honored me by electing me senator when I was only 37 years old. I hold memberships on the vital agriculture and judiciary committees. These key positions will enable me to be of even greater service to Mississippi in the future. In my judgment, a record of achievement is more important than a platform of high-sounding promises."

—JIM EASTLAND

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BY DR. KENNETH J. FOREMAN
Scripture: Matthew 6:19-34; Galatians 6:21-23; Philippians 1:9-11; 4:9; 1 Thessalonians 4:1-12
Devotional Reading: Deuteronomy 30:15-20

Choosing the Best

Lesson for August 8, 1954

A MAN grows by the choices he makes. This is to say, he grows taller by his right choices, while every wrong choice shrinks his soul. This is true of the physical life. Mrs. Gurney, that well-known lady on TV, one evening at a restaurant ordered cream soup, a large steak, vegetables to match, a sizeable salad, chocolate cake with ice cream on top, and a slice of melba toast. "I am trying to reduce," she said. The audience laughed, as well they might. Mrs. Gurney will never get thin if the melba toast she eats tops off meals like that one. A woman who can choose to say NO! to what she knows will make her fat, will always be the wrong size. A boy in school who can't make up his mind to go out for active sports will probably turn to be undersized, compared to what he might have been. Our choices make us, or break us.

God's Scale and Ours

It is not only our health and physique, it is our minds and souls too, that grow by right choices, shrink by poor ones. Everybody, whether he has thought about it or not, has a "scale of values." That is, there are some things he prizes more than anything, others for which he has little use. One man will spend his last cent for a rare stamp, another man will give his last cent to missions, a third will leave his last cent at the race track. The writer's grandfather was known to have gone without meals more than once in order to buy certain books. Tell me what you prize most highly and I will tell you what sort of person you are. But what the Christian wants to know is: How does God look at

it? A jeweler will not buy gems without first having them appraised by an expert he can trust. Life spreads many a bright sparkling jewel before our eyes; how can we tell the true from the false? How can we tell how to value life unless God appraises it for us? So when Saint Paul, or our Lord himself, tells us what the true values in life are, we are only hurting ourselves if we pay no attention.

All Values Are Real

Jesus' words sharply provoke thought, and he meant it that way. He clearly taught that things do not matter in comparison with greater values such as peace of mind and health of soul. But some people, reading the Sermon on the Mount, have jumped to the conclusion that he meant for Christians to pay no attention at all to food and drink and clothing, that if a Christian concentrates on the kingdom of God he need not give ordinary things a thought. Jesus certainly did not mean to be taken that way. He himself would ask for water when he was thirsty. He was not indifferent to meals; indeed his enemies accused him of eating too much. He did not build up a large wardrobe, but he wore clothes, and sometimes good ones. It is only a poor translation of Jesus' words that makes him say "Take no thought" for food or clothing or for tomorrow. What he said was "Do not be anxious, do not worry" about such things. What he means is clear: Christians should put their greatest energies of thought, interest, planning and action, into the greatest things.

Don't You Want the Best?

"Bad means: choosing a lower value in the presence of a higher." So a modern philosopher (Urban) has said. The tragedy of life is not that men choose cheap things. The tragedy is that they choose cheap things when they might have had better. It is no tragedy to have a high school diploma—on the contrary it is a good thing. But it is a tragedy to have only a high school diploma if you might just as well have gone on to college. It is no tragedy to be a worker on a farm; it is too bad if the tenant might have owned the farm by harder work and better management. It is no tragedy to be a clerk; one can serve God anywhere. But it is a pity before God if a man is content to live and work in some easy corner when he might have gone into God's great service as a minister or a missionary. God's question to every man is not: Did you choose the good? but, Did you choose the best?

(Based on outlines copyrighted by the Division of Christian Education, National Council of the Churches of Christ in the U. S. A. Released by Community Press Service.)

New Forester Appointed

James J. Cann, project forester, employed by the U. S. Forest Service, has been transferred to Grenada from the Homochitto National Forest at Gloster, Miss. Mr. Cann is one of 13 project foresters employed by the U. S. Forest Service now working in 19 counties in the Yazoo-Little Tallahatchie Watershed portion of Mississippi.

Mr. Cann's primary duty is that of aiding the individual land owner in Grenada County by offering "On the Ground" technical advice and assistance. The purpose of this work is to encourage the conservation of soil, water and timber resources of Grenada County. This is particularly desirable for this county as land adaptability surveys indicate that well over 50 percent of the land area is suitable only for the production of timber or other farm wood products.

Working in close cooperation with the Soil Conservation Service, the local Soil Conservation District Commissioners, the Agri. Stabilization Committee, the Miss. State Forest Comm. and other agriculture agen-

Registration At Elementary School August 9-12, 1954

Monday, August 9 - Grades 1-2;
Tues., August 10, Grades 3-4;
Wed., August 11, Grades 5-6;
Thurs., August 12, Grades 7-8.

No registration over telephone. Children must be six (6) years old by January 1st, 1955. Birth certificates are required for all first grade children, and all other children who have not previously attended Grenada Schools. Report cards for last session will help in classification.

—Gaye Wilborn

cies the project forester will advise on good land use planning with reference to forestry. This will include free planting on idle land, managing the farm woodland for maximum production and cash returns and aid in locating markets for farm wood products.

Persons interested in receiving advice and assistance are invited to contact Mr. Cann at the Soil Conservation office located in the Agriculture Building at 133 South Mound Street in Grenada.

Attend 4-H Camp At Choctaw Lake Last Week

Grenada County children who attended the 4-H Club camp at Choctaw Lake from July 29 to July 31st were:

John Allen, Alex Smith, Patricia Dyre, Nannie Mae Sultan, S. A. Wilbourn, Jr., Clayton Terry, Mahaley Little, Joan Little, Wayne Little, Kate Steele, Vince Thomason, Agnes Palmertree, Daniel Ross, Lillian Harrison, Charlene Hovis, Betty Ann Williams, Frances Ratliff, Joy Fite, Johnny Lippincott, Ronald Sennett, John Martin, Betty Dyre, Christine Bowen, Harold Ray Bowen, Dick Williams, Rainey Little, Emma Lou Little, Helen Little, Annie Bell Gentry, Paul Gray Jr., James Bennett, Sandra Paschal, Jesse Davis, Kathryn Sykes, Barbara Wilson, Elizabeth Rouse, Mary Jane Roper, Thomas Haile, Thomas Allen Lison, Charles Carver, Jerome Hammonds.

Leaders attending were: George Sullivan and C. O. Sennett, Jr.

Agents attending: Miss Bervil Elder, home agent; Donald Skelton, Asst. Co. Agent.

Grenada's New Recruiter

Grenada has a new recruiting officer in the person of a beribboned veteran of World War II, S-Sgt. John W. Thienfeld, who has come to Grenada from Jackson where he served as recruiting officer from January, 1954 to August.

Sgt. Thienfeld served with the 8th Air Force in England one year, returned to America, then spent 3 years with the occupation army in Germany, then one more year of service in England.

He has many ribbons but the most cherished one is the Presidential Citation awarded him while on active duty with the 8th Air Force.

He is a graduate of Marquette U., a Scottish Rite Mason and Shriner. He is not married. His office is in the Post Office and is open 8 to 4:30 every day except Sunday.

The contemplated trip of Mabel and Mrs. Salter to Los Angeles soon is still in the talking stage.

Latest score at Enid: J. Fred, 2; Andrew, 7; me, 2.

The children made the trip by county school bus. Oliver Lilly Motor Co. furnished pick-up truck for luggage.

FRUIT JARS

Half-Pints, Pints & Quarts

Freezer Jars

PINTS and QUARTS
With Wide Mouth

Ball Dome Lids

63's REGULARS
Wide Mouth

Ball Caps Comp.

63's REGULAR
Wide Mouth

ZINC CAPS

GLASS CLOSURES

JAR RUBBERS

Regulars and Top Seal

ROGERS BELL

SEED STORE

325 First St. - Phone 1008

BE SURE AND HEAR CARROLL GARTIN SPEAK FRIDAY NIGHT, AUGUST 6TH IN THE SQUARE AT 8:00 P. M.

CARROLL GARTIN

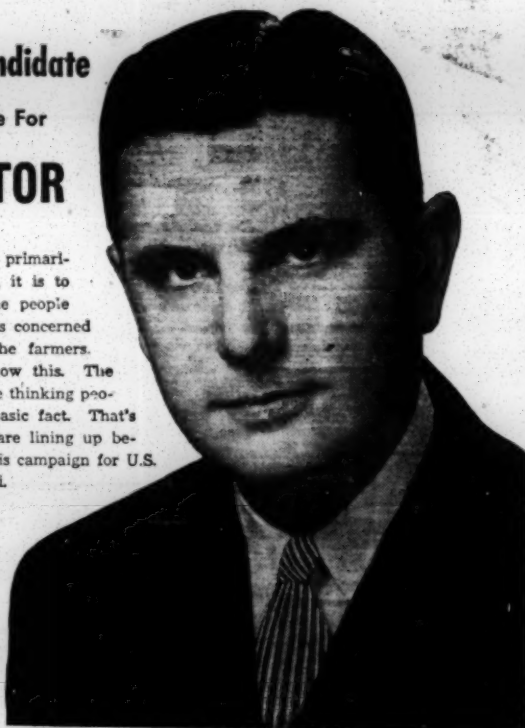
The Farmers' Candidate

Is Leading The Race For

U. S. SENATOR

Because Mississippi is primarily an agricultural state, it is to the advantage of all the people to have a senator who is concerned about the welfare of the farmers. The business people know this. The farmers know it. All the thinking people are aware of this basic fact. That's why so many of them are lining up behind Carroll Gartin in his campaign for U. S. Senator from Mississippi.

That's
why...



THE FARMERS ARE SOLIDLY BEHIND CARROLL GARTIN

They know that Carroll Gartin worked hard as Lt. Governor to obtain legislation to benefit agriculture. They know that as a young man in Laurel he spent a great part of his time building up the Laurel Fair, and that as mayor of that city he worked with agricultural leaders of the area to promote movements designed to increase the income of the farmers. The people of Mississippi have voiced their approval of Carroll Gartin's positive, forward-looking farm program. They are backing him because they know that program can benefit all the people of Mississippi. They like his proposals to...

PROVIDE more adequate credit for farmers to enable them to make permanent improvements on their farms.

PROTECT the historical cotton growers of Mississippi from further loss of cotton acreage to the big planters of the far west.

GUARANTEE the farmers a fair share of the national income by continuation of price supports at 90 per cent of parity or higher.

FURNISH every community adequate farm to market roads through a program of increased federal aid for road construction.

ASSURE our farmers the benefits of scientific developments through adequate support for the Extension Service and the Soil Conservation Service.

COMPLETE the rural electrification program through provision of adequate appropriations for both TVA and REA.

Yes, the farmers of Mississippi like that farm program of Carroll Gartin's. They like what they heard when he said, "I will work for a well-balanced farm program that will aid all types of agriculture, and all kind of farmers—including the smallest farmer in Mississippi who digs his living from the side of a red clay hill."

"I will fight against such measures as the Great Western Cotton Steal to which my opponent was a party," Gartin continued. "I will vigorously oppose this type legislation that is slowly but surely causing cotton to move west, and that will force our state out of the cotton growing business unless the trend is stopped."

"I will spend full time on the job as senator," Gartin declared. "No man can properly represent the farmers of Mississippi unless he stays on the job. I will stay on the job. I will not be guilty of the sin of absenteeism. I will exhibit the devotion to duty that is a thousand times more important than all the seniority in the senate. Only in that way can a senator hope to obtain legislation of lasting benefit to the farmers and the other people of Mississippi."

The farmers want and need a full time senator. They know that Carroll Gartin will represent them fairly and well. That's why they are joining hands with the veterans, the school teachers, the business people, with the thoughtful people of Mississippi to elect Carroll Gartin as U. S. Senator. That's why on August 24th the people will be the winner and Carroll Gartin will be our new senator. Remember to vote...

HELP THE FARMERS WIN

By Voting

CARROLL GARTIN IN As U. S. SENATOR

(Read and approved by Philip A. Sheffield, Campaign Manager for Carroll Gartin)

PROGRAM - GRENADA THEATRE

AIR-CONDITIONED FOR YOUR COMFORT

Last Showing Friday, August 6

"THE STRANGER WORE A GUN"

Randolph Scott, Claire Trevor

Cartoon

Saturday, August 7 — 1 to 10 P. M.

"DUAL AT SILVER CREEK"

Audie Murphy — Chapt. 11 "Gunfighter"

OWL SHOW SATURDAY NIGHT 10 P. M.
ALSO SUNDAY 2 & 4 P. M. AND MONDAY

HE BOUGHT THIS NEW ORLEANS
SPITFIRE FOR A BRIDE!

THE
NAKED
JUNGLE

Color by
TECHNICOLOR

starring
ELEANOR PARKER
and
CHARLTON HESTON

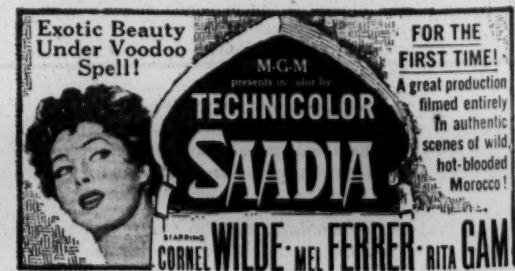
Produced by GEORGE PAL - Directed by BYRON HASKIN - Screenplay by PHILIP YORDAN
and RANDAL MACDOUGALL - Based on a story by Cecil Stoughton - A PARAMOUNT PICTURE

Cartoon

Sunday Night August 8 — 8:45 Only

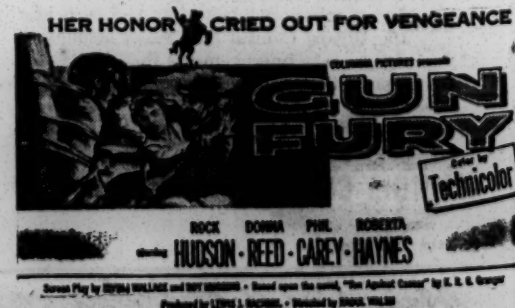


Tuesday — Wednesday, — August 10-11



Cartoon & News

Thursday — Friday, August 12-13



Local and Social Activities

Mrs. W. W. Whitaker, Society Editor, Phone 83 and 747

Wells — Honeycutt Vows Said At Camp Kilmer, N. J.



Mr. and Mrs. Louie Smith Honeycutt announce the marriage of their daughter Laura Anne to Pvt. William Calvin Wells, son of Mr. and Mrs. C. H. Wells of El Dorado, Ark., formerly of Grenada. The vows were said at the Chapel of Camp Kilmer, New Jersey on Monday evening, July 26th at 6:30 with the chaplain, Capt. DeSalvo, officiating in the presence of a group of their friends and the brides grandmother, Mrs. Belle James of Grenada, who accompanied her to Camp Kilmer.

The lovely bride was attired in an exquisitely made white lace dress which featured short puff sleeves, full skirt and rhinestone trim. She wore matching elbow length gloves and hat of lace. She carried a bouquet of carnations and lilies of the valley fashioned on an ivory fan of which bequeathed to her great grandmother, Mrs. Laura Honeycutt for whom the bride was named.

Both the bride and groom attended and graduated from Grenada High School, the bride then attended Millsaps College in Jackson where she pledged Phi Mu Sorority. She is employed at Miss. Benefit Ass'n, but plans to join her husband in the near future.

Mr. Wells attended Miss. State, where he was active in sports, especially, basketball. He is now in the Army and has been assigned to Military Police duty in Germany.

They spent their honeymoon in New Brunswick, N. J. and Mrs. Wells returned home Monday to await orders for her over sea journey.

The bride is the grand daughter of Mr. and Mrs. H. L. Honeycutt of Grenada.

ALL SAINTS' AUXILIARY
Members of All Saints' Episcopal Auxiliary met at 3:30 at the Parish House Monday, August 2. The president, Mrs. W. W. Whitaker led the devotional. A business discussion followed and then Mrs. Louise Jordan gave a splendid review of Missions Around the World, stressing the need for more missions. During her talk she referred to a color map and also passed illustrated pamphlets to impress clearly the great work being done by the Christian Churches, not only of America but of the world. It was a good program and more should have heard it.

Mr. and Mrs. Leo Brody and children of Memphis and Mrs. Brody's mother, Mrs. Elgin Pipkin visited Mrs. Acee and Miss Alma Acee. The Brodys spent the day, and Mrs. Pipkin spent a week.

Mrs. J. L. Acee and her daughter, Mrs. Elgin Pipkin and Miss Alma Acee visited in the home of Mr. and Mrs. Joe G. Acee in Sulligent, Ala. They returned Sunday, Mr. and Mrs. Joe G. Acee and little daughter Cynthia came with them and spent the day.

LOCAL GIRL IS 1ST LIEUTENANT
1st Lt. Kathryn Louise Hubbert, who recently received her commission at Gunter AFB, visited her parents, Mr. and Mrs. C. C. Hubbert on Highway No. 8, Grenada.

Lt. Hubbert received her nurses training at Grenada Hospital and has many friends who will be interested in knowing that she was one of the guard of honor for the visiting French nurse, Lt. Genevieve Traube, known as the Angel of Dien Bien Phu, at the Washington, D. C. reception.

Mrs. M. L. Wilson of Balboa, Canal Zone, is at her home on Main St. for an extended visit. She spends part of each year in the Canal Zone with her children, Mr. and Mrs. Fisher Otthenberg.

Mr. and Mrs. Dick Hardy and children accompanied by Mr. and Mrs. W. N. Pittman and son of Winona vacationed at St. Petersburg, Fla. the past week.

Mrs. Charles Hamby and children and Mrs. Arthur Hamby have returned from a visit in New Orleans with Mrs. Jas. Harper and family.

MRS. PERRY IS HOSTESS
Mrs. George Perry, who is soon to leave Grenada for their new home in Jackson, Miss. where Mr. Perry is being promoted by his company, the Miss. Cotton Seed Products Co., was hostess at two parties at the Monte Cristo on Tuesday, and again on Wednesday afternoons. Bridge games and a refreshment course were enjoyed at each of the parties and prizes were awarded.

Mrs. E. R. Green left last week to attend the Southern Baptist Assembly at Glorieta, New Mexico, making the trip by chartered bus from Jackson, Miss. with other Mississippians. They will be at the conference from July 29 to August 12, and the group from Mississippi will also enjoy a sight seeing trip thru New Mexico and to the Grand Canyon.

Mr. and Mrs. Bob Jenkins and 2 sons, Dan and Jack, of Jefferson City Mo. are guests of their parents and grand parents, Mr. and Mrs. S. L. Murphy. Mrs. Jenkins is the former Miss Ethel Murphy.

Circuit Court, in session here, recessed twice last week. On Wednesday morning at 10:30 to attend the funeral of Mr. Raphael Semmes, Sr. father of Atty. W. O. Semmes, and on Thursday when Judge Henry Lee Rodgers attended the funeral of his aunt at Philadelphia, Miss.

Eddie Hayward returned home last week, by plane to Memphis, from a summer visit at Midwest City, Oklahoma, with his aunt Mrs. Clyde Horn and family. His parents, Mr. and Mrs. E. C. Hayward met him at the Memphis airport.

Being welcomed to Grenada are Mr. and Mrs. Robert A. Goodman recently of Indianapolis, Ind. They reside on Lamar St. and Mr. Goodman is associated with Grenada Industries, Inc.

Mr. and Mrs. L. B. McConathy and little daughter from Port Arthur spent the past week end here with their sister Mrs. Bob Hall and Mr. Hall. They left Tuesday accompanied by their oldest little girl, Kay, who has spent the past 2 months here with her aunt Mrs. Hall. A guest, Mr. Glenn Harrington of Port Arthur accompanied them and enjoyed fishing in the lakes near Grenada.

Mrs. Charles Steel of Memphis brought her nephew and niece, Mack Butler and Sandra Kay Butler to visit their grandmother, Mrs. G. W. Butler for a few weeks, and she has returned home.

Guests of Mr. and Mrs. L. A. Dubard, Sr. on Thursday of last week were their children, Mr. and Mrs. Bill Williams and their 3 children from Greenville, Thursday, July 29 was Mr. Dubard's birthday and he was honored by his children, Mr. and Mrs. John McEhin at their home at a dinner attended by Grenada members of the family. His sister, Mrs. R. L. Hinds of Tupelo also was present.

Mrs. J. C. Lauderdale of Hernando, Miss. is the guest of her brother, Mr. J. J. Nichols and family. Last weekend they visited relatives at In-

Mrs. Robert Earl Alldread and children of Kosciusko are visiting their sisters and aunts, Mesdames Charles Hamby, R. C. Pegg Jr. and their mother Mrs. Lida Gant. They will be here a week.

F. R. LICKFOLD IS 'VEEP'
F. R. Lickfold of Grenada was elected vice president of State Retail Jewelers Association at the State Convention in Biloxi last week, July 23-26. Mr. Lickfold was not present at this meeting, and was notified by letter of his election to this post. Mr. and Mrs. Lickfold were in Chicago July 24 to 29 attending the National Jewelers Fair, purchasing new fall merchandise for their new store which will open soon in the handsome building now being constructed by Jay Gore.

Mrs. Ruby Carpenter is enjoying a visit with her sister, Mrs. Ernest Conner in Miami, Fla.

M. Sgt. and Mrs. J. E. Shaw of Starkville were recent guests of their sister, Mrs. Roy Honeycutt and family at their new country home in Beat 2.

Rev. and Mrs. Roy Honeycutt of Baptist Seminary at Louisville, Ky. are visiting their parents, Mr. and Mrs. Roy Honeycutt and Mr. and Mrs. Vernon Williams.

Mrs. W. T. Poole of Monroe, La. is visiting in the home of her daughter, Mrs. Stanley Mitchell and family.

Mr. and Mrs. Herbert Russell and baby spent their weeks vacation with their relatives at Hattiesburg.

Mr. and Mrs. Henry Searcy of Clinton, La. were guests Saturday afternoon, in the J. W. Bowen home. Their visitors on Tuesday were Mrs. Jeff Bowen and children of Grenada. Mr. and Mrs. N. P. Shappley, Jr. visited Mrs. Shappley's mother, Mrs. G. W. McClain in Indiana during the weekend. Their son 'Chip' Shappley returned home with them following a two weeks vacation spent with his grandmother.

Last week Mr. and Mrs. N. P. Shappley Jr. were guests of Mr. and Mrs. Harry Clark in Drew.

Mr. N. P. Shappley Sr. of Memphis is spending this week with Mr. and Mrs. N. P. Shappley Jr. and Chip.

Rev. Millard Pule of Sallis, visitor minister in the annual revival in Providence Church is the guest of Mr. and Mrs. Arnold Dyre and Rev. J. B. Betz, director of music, is the guest of Mr. and Mrs. C. E. Spraberry and family. They are entertained at dinner in other homes each day.

Weekend guests of Mr. and Mrs. H. T. Brannon were their grandchildren and great grandchildren Mr. and Mrs. James Pryor and two children of Grenada.

Mr. and Mrs. H. T. Brannon and Edward Oliver Morrison were accompanied by Mr. and Mrs. Bobby Brannon of Grenada in a recent visit with Mr. and Mrs. Billy Brannon and daughter in Jackson.

Mr. and Mrs. James Robert Caffey and children of Fairfax County, Va. visited their friends Mr. and Mrs. Clifford Marter on Sunday afternoon.

Mr. and Mrs. Leroy Trussell and daughters and Mr. and Mrs. Gene Trussell and daughter of Grenada visited Mr. and Mrs. D. M. Trussell and Mr. and Mrs. O. D. Spradlin Jr. and baby on Sunday.

Mr. and Mrs. Walter Cooley and son were weekend guests of Mr. and Mrs. Roy Chamberlain and family.

Another recent guest in the Marter home was Mrs. Marter's sister, Mrs. Freeman Gurly and son Danny of Chicago.

Mrs. Will Marter has returned from a weekend visit in Memphis with her sister, Mrs. Jewel Hens-barger.

Weekend guests in the home of C. L. Trussell and son Charles were Mr. and Mrs. Joe Trussell and family, Memphis, Mr. and Mrs. Winfred Trussell and family, Mr. and Mrs. Edwin McCormick, Mrs. C. L. Trussell, Grenada.

Clide McWhorter has returned from Seattle, Wash. having accompanied his sister Mrs. Devine Clagg there to join her husband, Sfc. Devine Clagg of U. S. Army Hospital, Ft. Walton, Wash.

Mr. and Mrs. Bob Stroud and children spent Saturday and Sunday with Mr. and Mrs. Charlie Stroud and family near New Albany.

PREVIEW OF FALL & WINTER 1954!

Mr. Ralph Licker of New York City

Southern Representative For

SWANSDOWN

will be in our store

Friday and Saturday, August 6th and 7th

with a very special showing of
COATS, SUITS & SKIRTS
For Fall & Winter, 1954

Individual Special Order Selections!
Informal Modeling

THE LADIES' TOGGERY

Across from Post Office — Grenada, Miss.

NOTICE

A meeting of friends and supporters of Senator Jim Eastland has been called in Grenada for Friday night, August 6th. Publicity has been given this meeting and it is generally known in the community.

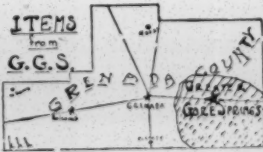
It has been learned, however, that Senator Eastland's opponent has scheduled a speaking engagement in Grenada for Friday night, August 6th and plans to be here himself.

Neither Senator Eastland nor his local friends and supporters desire to do anything to conflict with or detract from his opponent's personal appearance here.

Therefore, in a spirit of courtesy and fair-play, the meeting of Senator Eastland's friends and supporters is being changed so as not to create a conflict and the Eastland meeting will be held at 8:00 o'clock p. m., Tues. night, Aug. 10, at the Municipal Bldg. Grenada.

Your Attention Is Called To The Change of Date and You Are Urged To Attend The Meeting Tuesday, August 10th, 8:00 O'Clock At The Municipal Building.

JIM EASTLAND
FOR U. S. SENATOR



(Continued from page 2)

Mrs. Earl Gillon underwent surgery in Greenwood Hospital August 2. Mr. Gillon was with her and returned home Wednesday for a visit with his daughters, Barbara and Peggy Hood in the Sam Gillon home. Another daughter Martha is visiting Mr. and Mrs. Kenneth McKee in Grenada during her mother's absence from home.

William R. Joiner of Amory was the over night guest on Friday night of Mr. and Mrs. J. E. Gray Sr. and son.

Gay and Nell Peeples of Sweatman visited Mr. and Mrs. Clifford Marter Tuesday and fished at Grenada Dam.

The Annual Summer Revival held the second Sunday in August at Gore Springs Methodist Church will begin this year on the Fourth Sunday in August. Further announcement of plans will appear at a later date.

J. E. Gray, Jr. of Grenada will preach in the Pleasant Grove Baptist Church Sunday August 8th at 8 p. m. in the absence of Rev. Gwin H. Middleton who will be the visiting evangelist in a revival elsewhere. The public is cordially invited to at-

P A Y
Y O U R
SUBSCRIPTION!!

SEEN, HEARD & TOLD BY THE EDITOR

We cannot but speak the things which we have seen and heard.—Acts 4:20.

(Intended for Last Week)

I tried to find out whose new gin that is located about Quinn's cow lot. Was told it belonged to some dude from Calhoun City.

Intended to go to see Bill Cunningham at the vets hospital in Jackson, but it was so hot and so far off.

"Tiny" Henson in Charleston died Tuesday. Like most folks nicknamed Tiny, he was a real big fellow, big in body and big in heart. He was the IHC dealer in the Free state, a big farmer and a GCW subscriber. If our subscribers don't quit dying, we won't have many left.

After eating a fine lunch with Dot at the Barwin Wednesday, Mabel and I went upstairs to visit Keene Hufington in his room. I don't think he is 'low sick', but just has to stay off his feet a while. He is in good hands with Dot feeding him and Ren Thomason acting as stand-by nurse.

There's no use in Florence Amse in Detroit reading that big subscription ad because she has already paid up.

Much obliged to Carroll Gartin's folks for that big ad in the paper this week. I am feeling more and more tender toward Carroll.

See where our subscribers, Mr. and Mrs. Hiram Wylie have moved from Blytheville, Arkansas to Greenwood, but they continue to hold their property in Arkansas. Mrs. Wylie is the

former Miss HeardLawrence of Grenada.

Sax Weir is living in hope. Next year, he recalls, is election year and all the candidates will come to see him.

Oh, yes, by the way, Dame Rumor has it that there will be a lady candidate in this county for sheriff next year. One of John Ed Carpenters daughters, Mrs. Harpold, is already Sheriff of Oktobeha County and, they say, is making a good 'un.

Sax Weir, who hears almost every thing, said he had heard of 5 potential candidates for Chancery Clerk and he mentioned one I had not yet heard of.

Rogers Parker looks mighty nice in his new uniform.

Leon Provine, attorney of Jackson, was in the office recently.

Charter member Miss Eva Ray can skip reading that big ad in this issue because she has already paid her annual dues.

Folks, it is just too damned hot to get out subscription notices. If you are a charter member, with an \$5.00 by your name you are due now.

Aside from the big bond issue carrying Saturday, there was big news here: a 'season' rainfall in many parts of Grenada County.

Billy Hayward is going to have to do like Joseph of the Bible, build new and bigger barns to hold his corn. He is going to have to dig a

pretty big potato pit to hold those sweet potatoes, too.

Judging from what I saw from the highway, Billy is going to make about 30 gallons of corn to the acre.

From the whispers I hear Byron Hunter ain't going to be reelected without opposition next year. I have heard of several names for that political job.

Just about the time the weather

election is over, local candidates are going to pop out all over this and every other county. Some have already popped out. The more the merrier, says the GCW. We get a large toll from all of 'em.

INLAID LINOLEUM FORMICA & PLASTIC CABINET TOPS

Residential and Commercial Installation

LOCKETT LUMBER CO.
Spring St. — Pho. 24
12-101fc

SPORTSMEN

Aluminum Boats by Dura-Craft

The Best On The Market. Compare them with all Others.

"Gator" Boat Trailers by Peterson Bros. Corsair Outboard Motors. Terms on all above.

GUNS and FISHING
Tackle of All Kinds.

Duck's Ser Station

Govan and Hiway 51 South

Dear
Lt. Gov.

Carroll Gartin

Candidate For
U. S. SENATOR

On Television

Each

THURSDAY

Over

WLBT—Channel 3
at 8:15 p.m.

WSLI-TV—Channel 12
at 9:00 p.m.



7-29, 8-5, 13P

-HARDY'S REPAIR SHOP-

Highway 51 South — Phone 1305W

Authorized Dealers for Precision Built All-Purpose CLINTON Air Cooled Engine — Sales & Service!

BRIGGS & STRATTON — All Parts In Stock
New Ideal Lawn Mower Sharpener.

Bring your mowers to us or to Bill Latham on Govan Street and we will return them in Top Shape!

All Work Guaranteed!

For Your Wedding choose only

Genuine
Engraved
INVITATIONS
Fine Ecru Vellum
DIE FREE
100 Complete
\$12.45

FOR CHILLS
& FEVER
DUE TO MALARIA
666 made with
QUININE

TOP PRICES AT ALL TIMES For Your

SCRAP METAL

Miss. Iron & Metal Co.

647 3rd St. - Grenada

Phone 270

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All Types of Insurance
Pho. 1220 - Heath Bldg.

for the Finest in Jewelry Shop

F. R. LICKFOLD and SON

AUTOMOBILE AND FIRE

INSURANCE

PERCIVAL & PERCIVAL
Phone 705 - Masonic Bldg

A. & I. BOARD REPORT SHOWS PROGRESS MADE IN PAST DECADE

Mississippi has outstripped the rest of the nation in economic gains in almost every department in the past decade, a 10-year report of the Mississippi Agricultural and Industrial Board shows.

During the period covered in the report, which marks the tenth anniversary of the Board's program to balance agriculture with industry, Mississippi has made tremendous strides industrially, agriculturally and in attracting tourist business.

Per capita income, for instance, has jumped 284 per cent; manufactured product sales have climbed 506 per cent; business volume is up 368 per cent; bank deposits show a 326 per cent gain; cash farm income climbed 125 per cent; livestock production has climbed steadily by 149 per cent; tourist business is up 174 per cent; manufacturing wages have risen by 96 per cent, and effective buying income has soared for a 72 per cent increase.

Industrial Development

Under Mississippi's now famous BAWI law a total of 34 new community financed industrial buildings have been established, and a score of other existing BAWI financed plants have undergone major expansion programs.

In addition to BAWI plants, a total of 247 privately financed manufacturing firms have started operations, and manufacturing employment today is near the 100,000 mark.

Industries which have been attracted to Mississippi under the BAWI law during the past 10 years have contributed through payrolls alone a total of approximately \$300,000,000 which if turned over a normal four times, would amount to \$1,200,000,000. The sales tax from this alone would have contributed at least \$24,000,000, or more than 23 times the total \$1,415,000 appropriated during the 10 years to carry out the manifold activities of the Board since it was established.

Industrial Promotion

In its efforts to develop new industries, the Board not only has worked closely with local communities, but has waged a highly effective national advertising and publicity campaign which has been followed up with direct mail and personal contact approaches.

Personal contact trips to every

major industrial area of the nation have been made by the governor, the director, members of his staff and by members of the Agricultural and Industrial Board.

Representatives of various other private, area or local organizations have made similar trips at their own expense to help carry Mississippi's story to the people of the nation. These groups have represented utilities, railroads, chambers of commerce and area associations.

Special emphasis has been placed on such projects as the Import-Export Conference in Jackson, establishment of a New York Information Office, operation of an industrial display in the International Trade Mart in New Orleans, conducting of Small Business Development clinics, and through various other displays prepared for use at fairs, expositions and conventions throughout the nation.

Agricultural Development

The Board has in the decade just past worked closely with all agricultural interests to help develop the farm output and to improve the state's agricultural economy.

The Central Farmers Market, sponsored by the Board, has been in operation for five years and has resulted in a better standardization of products, improved market facilities for farmers, and even in the establishment of a poultry processing plant on the market site in Jackson.

The Board has worked with the State Experiment Stations and the State Extension Service. One particular project in which the Board had a part was the tomato test crop which proved that Mississippi tomatoes make fine catsup.

As a result of a study made by the engineering and research department of the Board, an anhydrous ammonia plant was established at Yazoo City under provisions of the BAWI law.

The Board has been especially interested in the livestock and poultry industry and has encouraged the location of industries which would process such products.

An extensive program of advertising in trade publications read by processors, plus use of effective publicity, has helped to spur this phase of the Board's efforts to balance agriculture with industry.

As a result, Mississippi has secured valuable free publicity calling attention to these agricultural opportunities. Cash farm income has risen sharply, livestock and poultry production has climbed, and a diversified agricultural economy is being effected.

Tourist Business

Mississippi's tourist business is rapidly becoming one of its biggest money makers. When the A. & I. Board was established in 1944, the state was realizing \$99,382,000 from this source. In 1953 tourists entering the state dropped an estimated \$271,000,000 into cash registers from the Tennessee line to the Mississippi Gulf Coast.

The Board today receives close to 70,000 tourist inquiries annually as a result of its national advertising and publicity program which is conducted in newspapers and magazines throughout the nation.

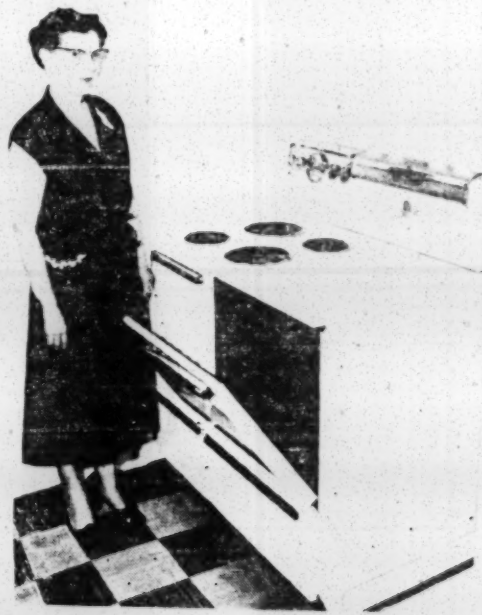
To help keep the interest of tourist alike, the Board has in the last decade prepared thousands of pieces of attractive literature designed to create a desire on the part of vacationers to visit Mississippi.

To further keep this message before the public, the Board's Travel Department has conducted annual tours for editors of national magazines and newspapers, has participated in innumerable travel shows throughout the nation which have been attended by an estimated 2,000,000 persons, and has provided scores of convention meetings with appropriate displays.

"Miss Hospitality" representatives, and literature designed to sell the state's tourist attractions. One important phase of the Board's activities has been the annual "Hospitality Month" observance designed to arouse the interest of Mississippi communities to the value of this business and to encourage them to develop their natural attractions and facilities to reap greater harvests through visitors.

In these efforts, the Board has received the excellent cooperation of numerous organizations, including the Mississippi Press Association, the Municipal Officers Association, the Mississippi Outdoor Advertisers Association, the Mississippi Theatre Owners Association, the Mississippi Broadcasters Association, and the various local chambers of commerce.

you, too, may win a new, modern ELECTRIC RANGE and other valuable prizes



Pictured above with her new ELECTRIC range is Mrs. W. H. Alderman of Magee, winner of the first ELECTRIC range given away on "The Modern Mrs." television show which is seen every Tuesday at 2 P.M. over Station WLBT, Channel 3, Jackson. Mrs. Alderman says: "I want to thank you and all those who have made it possible for me to have this new Electric range. Since cooking is my real hobby I have been using an Electric range for a number of years. It is so cool, clean, and quick. The double oven feature gives me the thrill of my life for I do enjoy baking, even in the warmest weather. Hope others who receive prizes on Modern Mrs. will be as thrilled as I."

to be given away FREE

NO PUZZLES! NO JINGLES! NO QUESTIONS! NO WORK!

You, too, may be the lucky winner of a modern ELECTRIC range, or some other valuable prize. Go to your Electrical Appliance Dealer. Ask him for a gift registration card. Fill it out . . . send it in. It's as simple as that. Each week a drawing is held on "The Modern Mrs." show, and the person whose name is drawn receives a valuable prize. The grand prize, which will be given away August 24, is a sparkling, new, modern ELECTRIC range! Though you don't have to be watching the show to win, you'll enjoy seeing delicious new dishes prepared, and learning helpful cooking hints on this entertaining, educational program. Tune in Channel 3 next Tuesday at 2 P.M. And don't delay . . . send in your gift registration card now!

See your Electrical Appliance Dealer



The Modern Mrs. television program is made possible through the cooperation of electrical appliance distributors and electrical appliance dealers in the western half of Mississippi.

MISSISSIPPI POWER & LIGHT COMPANY

Helping Build Mississippi For Over A Quarter-Century

These Prices Good at Your Air-Conditioned Jitney-Jungle Thursday, Aug. 5th. Thursday night Fri. and Sat. August 6-7th

YOUR SUMMER MEALS ARE...

Easy as a breeze!



WHEN YOU SHOP, TRY OUR GARDEN-FRESH
FRUITS AND VEGETABLES... OUR CONVENIENT EASY-TO-FIX MIXES
AND BIG SELECTION OF READY-TO-EAT FOODS!

BIG SAVINGS
WITH COUPONS
INSIDE EVERY
SIZE BAG OF...
**Pillsbury's
BEST**
THE GRAND
NATIONAL FLOUR

5 lb. bag - 55c
10 lb bag - \$1.04

Easy as a Breeze

A Southern Mayonnaise For
A Southern People!
**BLUE PLATE
MAYONNAISE Pt.
29c**

**TODAY'S
BEST
VALUE!**
ANY OF THE 4
MOST POPULAR FLAVORS
**Pillsbury's
CAKE MIXES**
3 for \$1.00
NEW EUROPEAN RECIPES
ALSO INSIDE EACH BAG

NBC COOKIES are always BEST!
(See Your Recipe Book on 300 Ways to Fix)

Smooth Sailing Sale

Fresh Grenada
PULLET EGGS
Dozen - 29c



Salad Specials

CUCUMBERS (so crisp) — Lb. 19c
RADISHES (add color) — bunch 10c
HAVE A SALAD 2 Large Heads 29c
LETTUCE
ADDS ZEST POUND 29c
BELL PEPPER
FOR FLAVOR BUNCH 10c
GREEN ONIONS

MAKE A SALAD WITH LEMON JELLO
GRAPES (Seedless) Pound 29c

LEMONADE IS GOOD
LEMONS - Sunkist Dozen - 35c

LET'S MAKE A BANANA PUDDING
GOLDEN RIPE BANANAS Lb. 10c



Serve With Tomatoes
and Fried Chicken!
White or Yellow
4 Large Ears — **25c**

Garden **FRESH**

HELP YOURSELF

to Super Specials

SO EASY TO COOK — GOOD MEAT
STEAK (U S Choice Sirloin) LB. - 69c

CHEESE IS ALWAYS READY TO SERVE
TAST-GOOD CHEESE 2 lb box 59c

THE TASTE MAKES
SUCH A DIFFERENCE
MORRELLS
YORKSHIRE
BACON — Lb. — **59c**

IT'S EASY TO BUILD A MEAL AROUND A ROAST
ROAST (U S Choice CHUCK) LB. 39c

ECONOMY PLUS
PAN TROUT FISH 10 Lb Box - \$1.25

**FREE ONE
GLASS**
WITH PURCHASE
2 PKGS.
Cloverleaf
DRY MILK 15c

Smooth Sailing Sale

Paramont
**POTTED
MEAT — Can — 5c**
BONUS
Dog and Cat
FOOD
Tall Can

Recipe of Week
CHEESE CARROTS

3 oz. cream cheese — 1-3 cup grated
carrot — ¼ teaspoon salt — Dash
cayenne — 4 drops Worcestershire
sauce — 1 tablespoon chopped chives
or onion — Parsley sprigs.
Mix cream cheese and carrot, sea-
son with salt, cayenne, Worcestershire
sauce and chives. Roll into miniature
carrot shapes. Chill until firm. Stick
a tiny sprig of parsley into each 'car-
rot' to resemble tops. Makes 8 'car-
rots.'

Libby's
FROZEN-FRESH
ORANGE JUICE

What A Treat!
2 6-oz. Cans
29c

Easy as a Breeze

Sam Pan Tea
¼ lb. 29c

Make Apple Pie a la Pillsbury...

1/2 Price Sale
Pillsbury 2 Packages
PIE CRUST MIX 2 for 29c

SNOW WHITE — A fine Flour for the price!
FLOUR 25 lb sk. \$1.97

FOR PERFECT BAKING 3 POUND CAN
BAKERITE SHORTENING 79c

NO DEPOSIT — Grape, Orange, Root Beer
Lemon, Ginger Ale, Cola — 6 12-Oz. Cans
SUPER DRINKS 59c

Bonnelles 3 15-oz. Cans
SPAGHETTI - 29c

JITNEY-JUNGLE

"Self-Service Food Stores"

AIR CONDITIONED FOR YOUR SHOPPING COMFORT
'AL GULLY ON THE SQUARE GRENADA